

Rev: September 2013

We are currently seeking a highly driven, professional **Nightlife Field Market Manager** to help execute a program for our Tobacco Client.

The primary duty of the Field Market Manager (FMM) is to assist in sourcing and procuring local venues, to work with a team to execute scheduled Program Nights in locally signed venues (bars, pubs, and clubs). While at a signed venue, the BA will be building brand and company awareness and gain exposure and trial through various promotional activities. The position also requires the BA to regularly attend program trainings to keep up to date on current and relevant information related to their position. The BA will also complete all other duties as assigned by the Kerry Group.

Dates:

Starting September 2013 – End of December 2013 (2-3 nights per week – will require weekends)

Responsibilities:

- Represent the Agency, Client and the Tobacco Nightlife Program in a professional manner at all times
- Identify and communicate problems and potential situations, explore solutions, and recommend action plans
- Ability to adapt or evolve with shifting priorities while still meeting or exceeding expected goals
- Direct behavior to emphasize the achievement of program and individual goals as well as core values of the Program
- Develop a path to a desired outcome; conduct all tasks according to instruction

Qualifications:

- Be at least 25 years of age or older
- Be able to work nights and weekends in a bar/nightlife atmosphere
- Be able to submit to and pass a criminal background check and drug screen
- Have reliable transportation
- Wear required uniform
- Attend all mandatory Brand Ambassador trainings

Educational Requirements:

- High school diploma

Physical Demands:

- The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. While performing the duties of this job, the employee is regularly required to sit. The employee is frequently required to use hands to finger, handle, or touch objects or controls and talk or hear. The employee is regularly required to stand, walk, and reach above shoulders. Specific vision abilities required by this job include close vision.

The Kerry Group is an equal opportunity employer and does not discriminate on the basis of race, gender, age, sexual orientation or sexual preference, national origin, religion, marital status, type of military discharge, or other legally protected categories as set forth in the applicable state, federal or local laws.